



# OCAGC Outreach Initiative

"Embracing the Hopes and Aspiration of Asian Pacific Americans"

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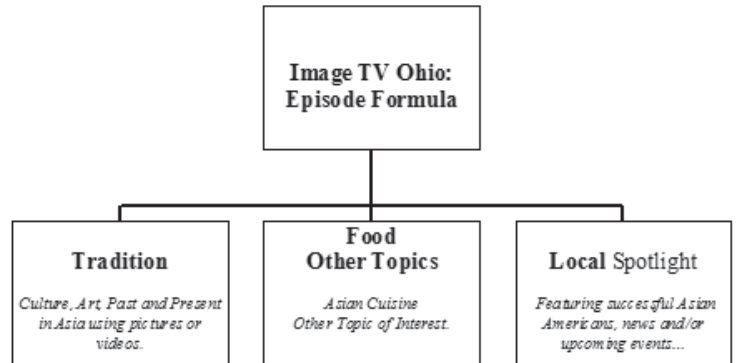
**IMAGE TV OHIO** is a *High Energy Magazine*-styled 30 minutes Television show. It is the 2009 outreach initiative of OCAGC.

**IMAGE TV OHIO** will focus on local Asian Pacific American cultral diversity and prospective on *Economic, Social, Arts and Cultural Development*. The show has the potential to reach up to 1,556,700 households in northern Ohio and will be available commercial free online at numerous websites.

Each episode will include segments on a variety of diverse topics relating to economic, education, culture, traditions, food, health and beauty, fashion, sports, arts and entertainment, news, and current issues as well as upcoming events.

**IMAGE TV OHIO** will cover topics of interest to Asian Pacific Americans in Northeast Ohio and surrounding Areas. It will include cultures from China, Hong Kong, India, Indonesia, Japan, Korea, Laos, Cambodia, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam, and others.

**IMAGE TV OHIO's** pilot episode will showcase the *Lunar New Year*. This episode will illustrate how the various ethnic Asian cultures in northeast Ohio celebrate the Lunar New Year through pictures and videos. The show will include a cooking demonstration as well as a spotlight on a local Asian Pacific American individual and/or event. Each episode will focus on a different theme including Asian Weddings, Arts and Entertainment, Health and Medicine, and others.



## OCA IMAGE TV OHIO PARTNERS:

- ✓ Creative House Studios, Inc.
- ✓ City of Cleveland Ward 13 - Councilman Joe Cimperman
- ✓ Media Design Imaging
- ✓ City of Cleveland Community Relations Department
- ✓ St. Clair-Superior Development Corp.
- ✓ International Community Council
- ✓ Erie Chinese Journal Newspaper
- ✓ MotivAsians for Cleveland
- ✓ Metromix.com
- ✓ Asian Services in Action, Inc.
- ✓ Stream of Music, LLC
- ✓ Asian and Friends of Cleveland
- ✓ Margaret W. Wong and Assoc. Co., LPA
- ✓ Anthony Yen, Asian Hour WERE 1490 AM
- ✓ The Vietnamese Community in Greater Cleveland
- ✓ Koko Bakery
- ✓ Li Wah Chinese Restaurant
- ✓ Ohio Civil Rights Commission

*Thanks to our partnership with businesses within our community. IMAGE TV OHIO can be produced with a fraction of an actual TV Production cost.*

*We are currently seeking sponsors and/or commercial spot advertising to underwrite the entire episode programming or season.*

*Please contact OCAGC for sponsorship level, pricing and benefit. All Sponsorship is Tax Deductible*



IMAGE TV OHIO production is located in Downtown at Creative House Studios, Inc. The largest Green Screen Studio in Northeast Ohio.

Founded in 1973 as the Organization of Chinese Americans (OCA), OCA is a national organization dedicated to advancing the social, political, and economic well-being of Asian Pacific Americans in the United States. The OCA-Greater Cleveland serves the continually growing Asian Pacific American community of Northeast Ohio and works with other organizations and communities to promote ethnic awareness and cultural diversity.

Core Members of **IMAGE TV OHIO** composed of several community volunteers: Lisa Wong, Johnny K. Wu, Dr. Yachun Ku, Keith Benjamin, Kyle Znamenak, Janet Nguyen, Peter Sampson, Cynthia Graham, Kris Smith, Jeff Yanik, Andrew Schofield, Andrew Forthofer, and Isrrael Rosa.